

JOIN TODAY!

Allied Membership is based on the calendar year, January through December, and is renewable annually.

We encourage current members to renew before the end of the year to receive annual early bird membership discounts. We welcome new allied members throughout the year and offer two special rates for "new comers" and "late comers".

15 for 12 Special: New Members may sign up any time between 1 October – 31 December of the current year, and get those months free, plus the upcoming full calendar year.

Mid-Year rate: We are pleased to offer a partial year rate (1/2 price) for new members signing up between 1 July – 30 September. New Members only are eligible to receive this partial year rate and take advantage of an active summer and fall of member benefits.

Join AIA Honolulu and become a member today!
Visit www.aiahonolulu.org



AIA Honolulu

Since 1857 the American Institute of Architects (AIA) has represented the professional interests of America's architects.

As AIA members, more than 83,000 licensed architects, emerging professionals and allied partners in design express their commitment to excellence and livability in our nation's buildings and communities.

AIA Honolulu is a chartered Chapter of the AIA, providing services to our 800+ AIA architects, Associate AIA, and Allied members on the islands of Oahu, Kauai and Hawaii. AIA Honolulu and its local membership boast a history of more than 84 years of professionalism, achievement and vitality in helping to shape our beloved "Hawaii nei."

The AIA Honolulu Allied Membership is designed for individuals who share professional relationships with architects—to provide essential information, education and networking opportunities to foster professional success and satisfaction while collaborating with our local design and building community.

Membership is individual and does not extend to all employees in the same firm/company.

AMERICAN INSTITUTE OF ARCHITECTS HONOLULU CHAPTER (AIA HONOLULU)

119 Merchant Street, Suite 402
Honolulu, HI 96813

Phone: 808.545.4242 Fax: 808.545.4243

Contact Bonnie McIntyre, Membership Coordinator
bonnie@aiahonolulu.org or call 808.628.7243 (direct)

Visit www.aiahonolulu.org

AIA Honolulu Allied Membership 2010 – 2011



DESIGN MATTERS

ALI'I MEMBERSHIP \$700

Exclusive Ali'i Weekly Web Link to Your Company's Home Page

As an exclusive benefit for Ali'i Members, your Company Name will be featured in our *Island Architect Weekly* web page, **with an embedded hyperlink to your web site**. Updated every Friday for over 800+ member subscribers, this weekly listing is sure to bring added visibility to your company/firm. Launched in 2006 to rave reviews, our constantly evolving web site has quickly become the go-to place for AIA Honolulu members and the public to learn more about the practice of architecture, sustainable design and local architectural programs and projects. Visit www.aiahonolulu.org/weekly. You won't want to miss this exclusive 365 day/year company listing on our web site!

One Featured Advertiser Announcement in our *Island Architect Weekly*.

Learn more about this opportunity for Ali'i and Ohana Members. See centerfold.

Web Spotlight on Your Business Services

Your Logo and 50-Word Company Description Featured in our *Island Architect Weekly*. Read more about the new **Web Spotlight on Your Business Services** opportunity under Ohana Membership benefits.

Enjoy All Core Allied Member Benefits

See below for details on the host of opportunities that await you. Join now to take advantage of these calendar-year benefits.

OHANA MEMBERSHIP \$450

One Featured Advertiser Announcement in our *Island Architect Weekly*.

You will be the featured advertiser for one issue of our *Island Architect Weekly* newsletter, prominently accessed from our Chapter's web site. Every Friday, we launch an email blast that reaches 800+ subscribers and directs members to the latest issue of our *Weekly* on the web. You can promote an upcoming event and/or product, and include your digital logo, personalized headline and your contact information. We will also link a PDF file you provide, so members can obtain detailed information about your announcement. This is an excellent way to communicate easily and directly with your target audience. All Allied Members also enjoy discounted member rates should you opt to schedule additional Featured Advertiser Announcements.

Web Spotlight on Your Business Services

Your Logo and 50-Word Company Description Featured in our *Island Architect Weekly*. This is a special members' only benefit for our Ohana and Ali'i Members. Each week we will put the spotlight on one Ali'i or Ohana member and describe your company's services in the AIA *Island Architect Weekly* newsletter. We will archive your information, along with our other Ohana and Ali'i members in a print-ready web file that will be accessible for anyone to access more information about what you do. This is a great opportunity for you to let our AIA members know more about your services/products through our popular web-based newsletter.

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LAULIMA MEMBERSHIP \$300

This is a great entry level membership if you are new to AIA Honolulu and/or if you prefer to plan your advertising outreach on an a la carte basis. And you can still take advantage of all AIA Honolulu member rates!

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AIA HONOLULU ALLIED MEMBERSHIP OFFERS 3 DIFFERENT BENEFIT PACKAGES TO BUILD CONNECTIONS WITH ARCHITECTS AND OTHER DESIGN PROFESSIONALS

Core Benefits of Allied Membership

Your Membership opens the door to a vibrant local network of architects and design professionals. All members enjoy a host of educational, outreach and fellowship opportunities to help you build relationships with clients and leadership skills for continued success.

Member Access and Networking

- Connect with AIA Architects and AIA Firms on Oahu, Kauai and Hawaii.
- Receive exclusive notice and invitations to Chapter-sponsored and recommended events.
- Hear first-hand announcements about advertising and sponsorship opportunities to promote your organization at Chapter membership meetings, awards programs and fellowship events.
- Serve on AIA Honolulu committees and task forces.
- Reserve our conference rooms for your meetings on a space available basis at no extra charge.

Continuing Education Opportunities

- Host a lunch and learn program at our Chapter office.
- Consult with staff how you can upgrade your sales presentations to qualify for AIA/CES learning units through the AIA CES Provider Program (separate fees to register your programs may apply).
- Register for all Chapter educational programs at the member rate; Enjoy attendance to select published events at no-charge for members.

Membership Listings

- Enjoy two printed listings in our award-winning *AIA Directory and Resource Guide for Hawaii*. Prospects can locate Allied Members by last name or by company name, in this sought-after annual directory which is distributed throughout the year, and is now also available as an interactive PDF link from our web site at www.aiahonolulu.org.
- Keep your membership listing current with our online membership database which provides you 24-7 access from our web site to change or update your member record. You'll also benefit from our powerful ALLIED MEMBER FINDER web search feature which allows prospects to search for your information by a number of key fields.

Complimentary Subscriptions

- Stay current with our web-based *Island Architect Weekly*, launched every Friday to keep you up-to-date on Chapter news and events.
- Enjoy a complimentary subscription to Hawaii Business Magazine, as part of a continuing partnership arrangement with Pacific Basin Communications (sign-up required).

Member Discounts

- Take advantage of low member rates including:
 - Pacific Building Trade Expo – reduced rates on booth fees for members at the largest building industry trade show in Hawaii, co-produced by AIA Honolulu and CSI Honolulu.
 - Chapter special events and seminar admissions.
 - AIA Contract documents, paper and software licenses.
 - *Island Architect Weekly* Featured Advertiser Announcement.
 - Classified ad listings and online job board.
 - Early bird renewal rates for continuing allied members.