



"This is the one show I will not miss. I make more contacts at Pacific Building Trade Expo than any other local trade show on the West Coast."

*Mike Brogan
Quantum Windows and Doors*

02 May 2006

Potential Exhibitor
123 Easy Street
City, ST, 99999

Event: 2006 Pacific Building Trade Expo
Tuesday, October 24, 2006
Hawai'i Convention Center, Honolulu Hawai'i

Subject: Reserve your exhibit space NOW!

Aloha,

You are invited to exhibit in the single most important trade event for Hawai'i's Design and Construction Industry: the Pacific Building Trade Expo.

Last year the Expo hosted 20 accredited seminars, fabulous prizes, a free buffet lunch on the Expo floor and the AIA Honolulu Annual Business Meeting. Over 1500 Architects, Contractors, Engineers, Developers, Interior Designers, Specifiers, Military and Government Officials attended.

It would take weeks of your time and numerous office visits to reach these industry leaders individually. Reserve your exhibit space now and you can meet them all face to face in one day!

As the popularity and effectiveness of the Expo has grown so has the demand for exhibit space. To fulfill this demand we have re-located the Expo to the Hawai'i Convention Center's Main Exhibit Hall. This gives us an ADDITIONAL 70 exhibit booth spaces for a total of 283. A sell-out is again expected. Act now to take advantage of this unique opportunity to display your product to hundreds of Hawai'i's building and construction industry leaders.

Should you have any questions or wish to discuss this information in more detail, please contact us.

Mahalo Nui Loa,

John Fullmer, AIA, CSI
Co-Chair, Pacific Building Trade Expo

Stephen Nash, AIA, CSI
Co-Chair, Pacific Building Trade Expo