

2023 Sponsorship Prospectus

Your Invitation to Support AIA Honolulu



Mahalo 2022 Annual Sponsors

KAIĀULU PREMIER SPONSOR



KAUHALE SPONSORS



MĀMALU SPONSORS



KAHUA SPONSORS



AHO SPONSORS



Aloha,



*With over 800 members, **72%** of all licensed architects on O'ahu are AIA Honolulu members.*

2023 Board of Directors

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AIA Honolulu's 800-strong membership want to get to know you!

Each year, AIA Honolulu promotes a broad calendar of programming and events. We offer the learning, networking, and gathering opportunities for the architecture community you'll want to attend. Our annual sponsorship program is focused on supporting the development of strategic connections between our members and our sponsors to showcase industry innovations.

We are pleased to be again offering in-person events, which allows the design and construction community to better connect, learn and network. As an annual sponsor, you'll receive great benefits outlined on the following pages including recognition in our member communications and the opportunity to customize messages at our various events. We're also in a season of growth and change, so be on the lookout for more opportunities surrounding events like the DnA Hawaii: Design + Architecture conference. We also welcome the opportunity for new and exciting ways to explore important topics such as resiliency, sustainability, equity, affordable housing, policy and advocacy, while celebrating design excellence.

In all that we do, our focus is on close partnerships and supporting individuals and organizations. We intend to broaden this collaborative effort to establish lasting partnerships. You, our AIA Honolulu sponsors, are central to enabling the creativity of our members, staff and committees to inspire fantastic programming, events, ways to give back, and shared wisdom to improve our world for the better. We cannot do this work without your vital financial support.

Now more than ever, the collective voice of architects is essential for designing a better future for our state and planet. We hope you'll join us as we improve upon our most-loved programs, create some new ones, and provide great opportunities for lasting connection.

We hope you'll choose to partner with AIA Honolulu!

Todd Hassler, AIA
2023 AIA Honolulu President

Julia Fink
Executive Vice President

AIA Honolulu Annual Sponsorship – An Easy Two-Step Process

Step 1: Determine Your Annual Sponsorship Level



Kaiāulu Premier \$10,000+

n., Community, neighborhood, village

- Prominent recognition for 2023 calendar year on all AIA Honolulu general communications, virtual events, website, in the Center for Architecture and a Sponsor Feature in Island Architect newsletter
- Customizable with exclusive opportunities
- Title Sponsor for the Design Awards Celebration, 4 tickets, and opportunity to give welcome message
- 10 tickets to other AIA events of your choosing (virtual or in-person, excluding Design Awards)
- Opportunity to customize a brief welcome message at three unique AIA Honolulu events
- 1 AIA Honolulu Local Allied Membership

Select up to **five (5)** Programs / Initiatives to support on the following pages



Kauhale \$5,000+

loc.n., Group of houses comprising a Hawaiian home

- Recognized for 2023 calendar year on all AIA Honolulu general communications, website, in the Center for Architecture and a Sponsor Feature in Island Architect newsletter
- Choice of Pupu or Cocktail Sponsor at the Design Awards Celebration and 2 tickets
- 6 tickets to other AIA events of your choosing (virtual or in-person, excluding Design Awards)
- Opportunity to customize a brief welcome message at two unique AIA Honolulu events, excluding Design Awards

Select up to **three (3)** Programs / Initiatives to support on the following pages



Māmalu \$2,500+

n., Protection, shade, covering

- Recognized for 2023 calendar year on all AIA Honolulu general communications, website, in the Center for Architecture and a Sponsor Feature in Island Architect newsletter
- 1 ticket to the Design Awards Celebration
- 4 tickets to other AIA events of your choosing (virtual or in-person, excluding Design Awards)
- Opportunity to customize a brief welcome message at one AIA Honolulu event

Select up to **two (2)** Programs / Initiatives to support on the following pages



Kahua \$1,000+

n., Foundation, base, site, location

- Recognized for 2023 calendar year on all AIA Honolulu general communications, website, Island Architect newsletter and in the Center for Architecture
- 2 tickets for 2022 AIA events of your choosing (virtual or in-person, excluding Design Awards)

Select **one (1)** Program / Initiative to support on the following pages

Step 2: Choose Programs / Initiatives to support

Select programs to support based on Annual Level (refer to previous page). For example, a Māmalu Sponsor can make two selections.

Programs / Initiatives



AIA Honolulu Kickoff Party

- 150+ attendees
- Pau hana-style networking to welcome new Board of Directors and acknowledge industry partners
- Opportunity to sponsor a specialty cocktail
- Takes place in January/February



Architecture Month

- AIA Honolulu's largest public outreach event
- Takes place in October coinciding with World Architecture month
- Hundreds of attendees and participants
- Community collaboration with broad media coverage
- Public presentations, walking tours, firm open house, workshops, films, community service projects



2023 Design Awards Celebration

- 200+ attendees
- Single-largest AIA Honolulu event, inclusive of broader design community
- Prestigious program held annually celebrating design excellence in Hawai'i



Canstruction® Competition

- Teams of professionals (often combining contractors, architects and engineers) compete to create giant sculptures made entirely of canned goods
- Broad local news and social media coverage
- 17+ years of partnership with the Hawaii Foodbank providing canned goods and public support.
- Public display held at Kahala Mall annually

Step 2: Choose Programs / Initiatives to support

Select programs to support based on Annual Level (refer to previous page). For example, a Māmalu Sponsor can make two selections.

Programs / Initiatives



General Membership Meetings

- Monthly fellowship, learning, and networking opportunity for members, sponsors and friends.
- Various topics of interest, including an annual session with the Mayor.



Equity, Diversity and Inclusion

- Supports programming and initiatives dedicated to increasing industry-wide diversity and inclusion
- Contributes to Board of Directors' commitment to social and racial justice



Emerging Professional Programs and Resources

- Emerging Professionals are those who have completed their academic studies up until the point of licensure or up to ten years after completion of academic studies
- Architecture Registration Exam (ARE) resources, preparation and support
- 5x5x5 Mentorship Program
- Student and AIAS support and connections



Organizational Sustainability

- Supports implementation of AIA Honolulu's Strategic Plan
- Sustains critical operations of AIA's Center For Architecture

Commitment Form

Payment:

_____ Check enclosed for full amount
(payable to: AIA Honolulu)

_____ Please send credit card invoice

Please return completed form and
check (if applicable) to:

AIA Honolulu
Attn: Annual Sponsorship
828 Fort Street Mall, Ste. 100
Honolulu, HI 96813

AIA Honolulu is a professional association organized under IRS requirements as a 501(c)(6) business league. Contributions are not deductible as charitable contributions on the donor's federal income tax return. They may be deductible as trade or business expenses in the conduct of the taxpayer's business. Consult with your financial advisor.

Questions?

Email contact@aiahonolulu.org or call us at 808.628.7245

Sponsor Information

Company Name _____

Mailing Address _____

City _____ State _____ Zip _____

Contact Name/Title _____

Phone _____

Email _____

Sponsorship Commitment

Annual Sponsorship Amount \$ _____

Sponsorship Level (eg. Kauhale) _____

Selected Programs/Initiatives (minimum one)

1. _____
2. _____
3. _____
4. _____
5. _____

Optional Contribution to the AIA Hawaii State Council*:

\$100 \$250 \$500

**The AIA Hawaii State Council represents the interests of architects state-wide through legislative advocacy, advancement of building codes, and ensuring prosperity for members and consumer protection of the public.*

Total Sponsorship Amount \$ _____

Signature _____

Printed Name _____

Date _____



FAQ'S

Is my donation tax-deductible?

AIA Honolulu is a 501(c)(6) business league under IRS requirements. Therefore, donations are not tax deductible as charitable donations, but may qualify as a business expense. Please consult your tax advisor for more information.

Can I make an in-kind or non-monetary donation to a specific committee or program?

Yes, committees can accept in-kind donations such as food and beverage, event-specific resources, etc. These types of donations do not normally qualify for AIA Honolulu Annual Sponsorship. Please contact staff for more information.

How long is my sponsorship good for?

Sponsorship is good for the calendar year from January 1 to December 31, 2023, rather than 12 months from date of commitment. Therefore, the earlier in the year you commit as a sponsor, the greater the benefit.

Does my recognition only apply to the programs/initiatives I have selected?

By sponsoring any single program or initiative, your company automatically is made an Annual Sponsor of AIA Honolulu. Annual Sponsors enjoy year-round benefits and recognition, in addition to program-specific recognition.

How do I get the most out of sponsoring AIA Honolulu?

Be sure to commit as early as possible to receive sponsorship benefits starting January 1, 2023. AIA Honolulu encourages sponsors to stay in touch with the committees and programs they choose to support, and welcomes any feedback to ensure that sponsorship value is maintained.

Are there opportunities for custom packages or benefits?

Absolutely, please contact Julia Fink at AIA Honolulu.

I have a Continuing Education class or product/service demonstration. How can I present this to your members?

Delivery of programming is not a sponsor benefit. However, we invite sponsors to engage with our Member Committees as a way to propose continuing education programs. Member Committees may decide to partner with sponsors who propose programs that complement the ongoing work of the committee. We can also work with you to host your program at our Center for Architecture. Please contact staff for more information.

Who can I speak with for more information?

Please contact AIA Honolulu Executive Vice President, Julia Fink at julia@aiahonolulu.org or 808-628-7244

Mahalo!