

# 2024 Sponsorship Prospectus

Your Invitation to Support AIA Honolulu



# Mahalo 2023 Annual Sponsors

## Kaiaulu Premier Sponsor



## Kauhale Sponsors



STANFORD CARR DEVELOPMENT, LLC



## Mamalu Sponsors



## Kahua Sponsors



# Aloha,



In 2024, our dynamic community of over 800 members is eager to engage with you and create lasting connections.

Our annual sponsorship program fosters strategic connections between our members and our sponsors to highlight groundbreaking industry innovations.

Our rich calendar of events and programs cater to the diverse needs of the architecture community. These events provide a unique platform for the design and construction community to come together, share knowledge, and expand their networks.

As an annual sponsor, you will gain access to a wide range of benefits outlined on the following pages, including recognition in our member communications and the opportunity to tailor messaging at our various events.

## 2024 Board of Directors

- Wayne A. Goo, AIA / President
- Phil Camp, AIA / Vice President
- Laura Crane, AIA / Treasurer
- Deirdre Stearns, AIA / Secretary
- Laura Ayers, AIA
- Jason Davis, AIA
- Jill Edelman, AIA
- Lance Hirai, AIA
- Darren Lee, AIA
- Charlotte Lu, AIA
- Carol Torigoe, AIA
- Joette P. Yago, AIA
- Ireland Castillo, Assoc. AIA
- Marco Cruz Ortiz, Assoc. AIA
- Maziyar Rajaei, AIA
- Karen Hong, Allied
- Lindsay Orman, Allied

In all that we do, our primary focus remains forging close partnerships and supporting individuals and organizations within our community. We are committed to expanding these collaborative efforts to establish enduring relationships.

You, our valued AIA Honolulu sponsors, play a pivotal role in enabling the creativity of our members, staff and committees and inspire remarkable programming, events, community initiatives, and shared knowledge. Your crucial financial support is indispensable in carrying out this mission.

Now more than ever, the collective voice of architects is essential for designing a better future for our state and planet. We hope you'll join us as we build upon our beloved programs, introduce new initiatives, and offer exceptional opportunities for creating lasting connections.

Be a part of the journey towards a brighter, more resilient future with AIA Honolulu! Together, we can achieve remarkable outcomes.

**Wayne Goo, AIA**  
2024 AIA Honolulu President

**Julia Fink**  
Executive Vice President

# AIA Honolulu Annual Sponsorship: An Easy Two-Step Process

## Step 1: Determine Your Annual Sponsorship Level



### Kaiāulu Premier \$10,000+

n., Community, neighborhood, village

- Prominent recognition for 2024 calendar year on all AIA Honolulu general communications, virtual events, website, in the Center for Architecture, and social media
- Sponsor Feature in Island Architect newsletter
- Title Sponsor for the Design Awards Celebration, 4 tickets, and opportunity to give welcome message
- 10 tickets to other AIA events of your choosing (virtual or in-person, excluding Design Awards)
- Opportunity to customize a brief welcome message at three unique AIA Honolulu events
- 1 AIA Honolulu Local Allied Membership

**Select up to five (5) Programs / Initiatives to support on the following pages**

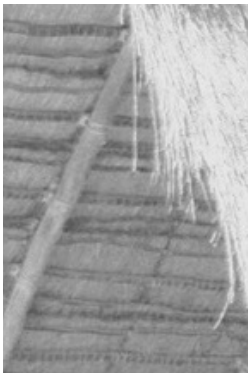


### Kauhale \$5,000+

loc.n., Group of houses comprising a Hawaiian home

- Recognized for 2024 calendar year on all AIA Honolulu general communications, website, in the Center for Architecture and social media
- Sponsor Feature in Island Architect newsletter
- Choice of Pupu or Cocktail Sponsor at the Design Awards Celebration and 2 tickets
- 6 tickets to other AIA events of your choosing (virtual or in-person, excluding Design Awards)
- Opportunity to customize a brief welcome message at two unique AIA Honolulu events, excluding Design Awards

**Select up to three (3) Programs / Initiatives to support on the following pages**



### Māmalu \$2,500+

n., Protection, shade, covering

- Recognized for 2024 calendar year on all AIA Honolulu general communications, website, in the Center for Architecture and social media
- Sponsor Feature in Island Architect newsletter
- 1 ticket to the Design Awards Celebration
- 4 tickets to other AIA events of your choosing (virtual or in-person, excluding Design Awards)
- Opportunity to customize a brief welcome message at one AIA Honolulu event

**Select up to two (2) Programs / Initiatives to support on the following pages**



### Kahua \$1,000+

n., Foundation, base, site, location

- Recognized for 2024 calendar year on all AIA Honolulu general communications, website, Island Architect newsletter, in the Center for Architecture, and social media
- 2 tickets for 2024 AIA events of your choosing (virtual or in-person, excluding Design Awards)

**Select one (1) Program / Initiative to support on the following pages**

## Step 2: Choose Programs / Initiatives to Support

Select programs to support based on Annual Level (refer to previous page).  
For example, a Mamalu Sponsor can make up to two selections.

### Programs / Initiatives



#### AIA Honolulu Kickoff Party

- 150+ attendees
- Pau hana-style networking to welcome new Board of Directors and acknowledge industry partners
- Opportunity to sponsor a specialty cocktail
- Takes place in January/February



#### Architecture Month

- AIA Honolulu's largest public outreach event
- Takes place in October coinciding with World Architecture month
- Hundreds of attendees and participants
- Community collaboration with broad media coverage
- Public presentations, walking tours, firm open house, workshops, films, community service projects



#### Canstruction® Competition

- Teams of professionals (often combining contractors, architects and engineers) compete to create giant sculptures made entirely of canned goods
- Broad local news and social media coverage
- 18+ years of partnership with the Hawaii Foodbank providing canned goods and public support.
- Public display held at Kahala Mall annually



#### Design Awards Celebration

- 200+ attendees
- Single-largest AIA Honolulu event, inclusive of broader design community
- Prestigious program held annually celebrating design excellence in Hawai'i

# Step 2: Choose Programs / Initiatives to Support

Select programs to support based on Annual Level (refer to previous page). For example, a Mamalu Sponsor can make up to two selections.

## Programs / Initiatives



### General Membership Meetings

- Monthly fellowship, learning, and networking opportunity for members, sponsors and friends.
- Various topics of interest, including an annual session with the Mayor



### Committee on the Environment

- Supports programming and initiatives dedicated to resilient and innovative design.
- Fantastic Speaker Series planned for 2024.



### Emerging Professional Programs and Resources

- Emerging Professionals are those who have completed their academic studies up until the point of licensure or up to ten years after completion of academic studies
- Architecture Registration Exam (ARE) resources, preparation and support
- 5x5x5 Mentorship Program
- Student and AIAS support and connections



### Looking for Even More Exposure?

#### Featured Opportunities Not Part of the Annual Package

- **AIA v. GCA Golf Tournament in February**
- **DnA Hawaii: Design + Architecture in April**
- **Center for Architecture Exhibits Quarterly**
- **...more!**

These and other special events have their own sponsorship pricing and benefits. Please contact AIA Honolulu for more information.

# Commitment Form

## Payment

\_\_\_\_\_ Check enclosed for full amount  
(payable to: AIA Honolulu)

\_\_\_\_\_ Please send credit card invoice

Please return completed form and  
check (if applicable) to:

AIA Honolulu  
Attn: Annual Sponsorship  
828 Fort Street Mall, Ste. 100  
Honolulu, HI 96813

AIA Honolulu is a professional association  
organized under IRS requirements as a  
501(c)(6) business league. Contributions are not  
deductible as charitable contributions on the  
donor's federal income tax return. They may  
be deductible as trade or business expenses in  
the conduct of the taxpayer's business. Consult  
with your financial advisor

## Questions?

Email [contact@aiahonolulu.org](mailto:contact@aiahonolulu.org) or  
call us at 808.628.7245

## Sponsor Information

Company Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Name/Title \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

## Sponsorship Commitment

**Sponsorship Level (eg. Kauhale)** \_\_\_\_\_

### **Selected Programs / Initiatives (minimum one)**

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

**Total Sponsorship Amount \$** \_\_\_\_\_

Signature \_\_\_\_\_

Printed Name \_\_\_\_\_

Date \_\_\_\_\_

# FAQ'S

## **Is my donation tax-deductible?**

AIA Honolulu is a 501(c)(6) business league under IRS requirements. Therefore, donations are not tax deductible as charitable donations, but may qualify as a business expense. Please consult your tax advisor for more information.

## **Can I make an in-kind or non-monetary donation to a specific committee or program?**

Yes, committees can accept in-kind donations such as food and beverage, event-specific resources, etc. These types of donations do not normally qualify for AIA Honolulu Annual Sponsorship. Please contact staff for more information.

## **How long does my sponsorship last?**

Sponsorship is active for the calendar year from January 1 to December 31, 2024, rather than 12 months from date of commitment. Therefore, the earlier in the year you commit as a sponsor, the greater the benefit.

## **Does my recognition only apply to the programs/initiatives I have selected?**

By sponsoring any of the programs or initiative listed in this document, your company automatically becomes an Annual Sponsor of AIA Honolulu. Annual Sponsors enjoy year-round benefits and recognition, in addition to program-specific recognition.

## **How do I get the most out of sponsoring AIA Honolulu?**

Be sure to commit as early as possible to receive sponsorship benefits starting January 1, 2024. AIA Honolulu encourages sponsors to stay in touch with the committees and programs they choose to support and welcomes feedback to ensure that sponsorship value is maintained.

## **Are there opportunities for custom packages or benefits?**

Absolutely, please contact Julia Fink at AIA Honolulu.

## **I have a Continuing Education class or product/service demonstration.**

### **How can I present this to your members?**

Delivery of programming is not a sponsor benefit. However, we invite sponsors to engage with our Member Committees as a way to propose continuing education programs. Member Committees may decide to partner with sponsors who propose programs that complement the ongoing work of the committee. We can also work with you to host your program at our Center for Architecture. Please contact staff for more information.

## **Who can I speak with for more information?**

Please contact AIA Honolulu Executive Vice President, Julia Fink at [julia@aiahonolulu.org](mailto:julia@aiahonolulu.org) or 808-628-7245

# Mahalo!