AIA Honolulu

2027 Sponsorship Prospectus





Mahalo 2026 Annual Sponsors

Dickey Sponsor

Wood Sponsors

Ossipoff Sponsors

Preis Sponsors

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Aloha,

As AIA Honolulu begins its 101st year, we are carrying forward a century of design leadership while looking boldly toward the future. Our community of architects, designers, allied professionals, students, and industry partners continues to grow, connect, and shape the places and communities we call home.

Our sponsors are essential partners in our work.
Your support enables AIA Honolulu to invest in our profession, empower the next generation of design leaders, advocate for a stronger and more resilient Hawai‘i, and create opportunities for our members and community to connect and collaborate.

Together, we can build on the legacy of the past 100 years while embracing new ideas, new voices, and new possibilities for the future.

We invite you to join us for our 101st year—and help us design what comes next.



Julia Fink
Executive Vice President

Why Sponsor AIA Honolulu?

Visability

- Membership covers Oahu, Hawai‘i, and Kaua‘i
- 950 E-Newsletter subscribers with 60% opening rate
- 4.9K Social Media Followers across multiple platforms

Positioning

- 60+ Programs and Events with learning credits to align with AIA's credibility
- 100s of Connection Opportunities with AEC Professionals
- Booth recognition at PBX Hawai‘i as an AIA Honolulu sponsor

Relationships

- 13 Committees to Engage with Members, Events and Causes
- 850 AIA Honolulu Members
- 250 Architect Firms and 70+ Local Allied Member Firms Represented

ANNUAL SPONSORSHIP TWO-STEP PROCESS

Step 1: Determine Your Annual Sponsorship Level



Dickey $10,000+

Alexander and Baldwin Building, etc

- Prominent recognition for 2027 calendar year on all AIA Honolulu general communications, virtual events, website, and social media
- Two Sponsor Features in the Island Architect newsletter
- Title Sponsor for the Design Awards Celebration, 4 tickets, and opportunity to give welcome message
- Complimentary admission for one (1) to AIA Honolulu events, both virtual and in-person (excluding partner organization events and Design Awards)
- Access to member rates for additional AIA events, venue rentals, advertising and job board postings
- 1 AIA Honolulu Local Allied Membership, which includes additional benefits enhancing your professional connections and visibility

Your support is included for ALL Programs / Initiatives on the following page

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Wood $5,000+

Board of Water Supply Administration Building, First Church of Christ Scientist, Gump Building

- Recognized for 2027 calendar year on all AIA Honolulu general communications, website, and social media
- Sponsor Feature in the Island Architect newsletter
- 2 tickets to the Design Awards Celebration
- 4 tickets to other AIA events of your choosing (virtual or in-person, excluding Design Awards)
- Access to member rates for additional AIA events, venue rentals, advertising and job board postings

Select up to three (3) Programs / Initiatives to support on the following page

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Ossipoff $2,500+

IBM Building, Liljestrand House, Honolulu Airport, Bachman Haly

- Recognized for 2027 calendar year on all AIA Honolulu general communications, website, and social media
- Sponsor Feature in Island Architect newsletter
- 2 tickets to other AIA events of your choosing (virtual or in-person, excluding Design Awards)
- Access to member rates for additional AIA events, venue rentals, advertising and job board postings

Select up to two (2) Programs / Initiatives to support on the following page

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Preis $1,000+

Arizona Memorial, Honolulu Zoo Entrance

- Recognized for 2027 calendar year on all AIA Honolulu general communications, website, Island Architect newsletter, in the Center for Architecture, and social media
- Access to member rates for additional AIA events, venue rentals, advertising and job board postings

Select one (1) Program / Initiative to support on the following page

Step 2: Choose Programs to Support

Select programs to support based on Annual Level (refer to previous page).
For example, Ossipoff Sponsor can make up to two selections.



AIA Honolulu Kickoff Party

- 150+ attendees
- Pau hana-style networking to welcome new Board of Directors & newly licensed
- Takes place in January



Architecture Month

- Hundreds of attendees and participants
- Broad media coverage
- Public presentations, walking tours, firm crawl, workshops, films, and more!
- Takes place in October



Canstruction Competition

- Teams of architects collaborate with contractors, and engineers to create giant sculptures with canned food then donated to Hawaii Foodbank
- Broad local news and social media coverage
- Public display of structures and held each September



Design Awards Celebration

- 200+ attendees
- Prestigious program held annually celebrating design excellence in Hawai‘i
- Inclusive of broader design community
- Takes place in July



Professional Development

- Fellowship, learning, and networking opportunity for members, sponsors and friends.
- Various topics of interest, advocacy, and more
- Year round events



Emerging Professional Programs and Resources

- Architecture Registration Exam (ARE) resources, preparation and support
- 5x5x5 Mentorship Program
- Student/New grad support and connections
- Social and networking events year round

Commitment Form

Payment:

_____ Check enclosed for full amount (payable to: AIA Honolulu)

_____ Please send credit card invoice

Please return completed form and check (if applicable) to:

AIA Honolulu
Attn: Sponsorship
828 Fort Street Mall
Ste. 100
Honolulu, HI 96813

AIA Honolulu is a professional association organized under IRS requirements as a 501(c)(6) business league. Contributions are not deductible as charitable contributions on the donor's federal income tax return. They may be deductible as trade or business expenses in the conduct of the taxpayer's business. Consult with your financial advisor.

Questions?
Email contact@aiahonolulu.org or call us at 808.628.7245

Sponsor Information

Company Name _____

Mailing Address _____

City _____ State _____ Zip _____

Contact Name _____

Phone _____

Email _____

Sponsorship Commitment

Sponsorship Level (eg. Ossipoff) _____

Selected Programs/Initiatives (minimum one)

1. _____
2. _____
3. _____
4. _____
5. _____

Total Sponsorship Amount $_____

Signature _____

Printed Name _____

Date _____

AIA Honolulu

FAQ'S

Is my donation tax-deductible?
AIA Honolulu is a 501(c)(6) business league under IRS requirements. Therefore, donations are not tax deductible as charitable donations, but may qualify as a business expense. Please consult your tax advisor for more information.

Can I make an in-kind or non-monetary donation to a specific committee or program?
Yes, committees can accept in-kind donations such as food and beverage, event-specific resources, etc.These types of donations do not normally qualify for AIA Honolulu Annual Sponsorship. Please contact staff for more information.

How long is my sponsorship good for?
Sponsorship is good for the calendar year from January 1 to December 31, 2027, rather than 12 months from date of commitment. Therefore, the earlier in the year you commit as a sponsor, the greater the benefit.

Does my recognition only apply to the programs/initiatives I have selected?
By sponsoring any single program or initiative, your company automatically is made an Annual Sponsor of AIA Honolulu. Annual Sponsors enjoy year-round benefits and recognition, in addition to program-specific recognition.

How do I get the most out of sponsoring AIA Honolulu?
Be sure to commit as early as possible to receive sponsorship benefits starting January 1, 2027. AIA Honolulu encourages sponsors to stay in touch with the committees and programs they choose to support, and welcomes any feedback to ensure that sponsorship value is maintained.

Are there opportunities for custom packages or benefits?
Absolutely, please contact Julia Fink at AIA Honolulu.

I have a Continuing Education class or product/service demonstration. How can I present this to your members?
Delivery of programming is not a sponsor benefit. However, we invite sponsors to engage with our Member Committees as a way to propose continuing education programs. Member Committees may decide to partner with sponsors who propose programs that complement the ongoing work of the committee. We can also work with you to host your program at our Center for Architecture. Please contact staff for more information.

Who can I speak with for more information?
Please contact AIA Honolulu Executive Vice President, Julia Fink at julia@aiahonolulu.org or 808-628-7244

Mahalo!